

# Women In International Trade (WIT-LA)

Invites You to Join Us In Recognizing  
**WOMEN LEADERS** in International Trade

WIT-LA'S 7TH ANNUAL  
**GLOBAL  
TRADE  
AWARDS GALA**



*It is with great excitement that WIT-LA  
announces the recipient of our 2019*

***"Global Trade Ambassador—Mexico"***

**LCEA, Cecilia del Carmen Ortega Covarrubias**  
**Co-Founder and General Manager, Grupo Eusaga**



Women In International Trade, Los Angeles Chapter (WIT-LA) is extremely pleased to announce that **LCEA, Cecilia del Carmen Ortega Covarrubias, Co-Founder and General Manager, Grupo Eusaga, has been selected as WIT-LA's "Global Trade Ambassador—Mexico" award winner** in conjunction with WIT-LA's 2019 Global Trade Awards Gala, which will take place Thursday, November 7th, at Ayres Hotel, Manhattan Beach, California.

**WIT-LA recognizes amazing individuals** whose efforts have advanced international trade and the economic empowerment of women locally, regionally and worldwide. The WIT-LA Global Trade Ambassador of the Year Award is given annually to a woman who has furthered international trade in her home country and builds trade relationships with the United States.

***Join us at this inspirational event to congratulate LCEA Covarrubias and celebrate with her!***

**Ms. Cecilia del C. Ortega Covarrubias** is Assistant to the Customs Director in Tijuana, Baja California and co-founder of GRUPO EUSAGA. She is also General Director of Eusaga Logistica Internacional, legal consultants in foreign trade and customs with offices in San Diego, California as well as Tijuana, Baja California, Mexico.

**She is the creator of VoCEs de Comercio Exterior**, an opinion program dedicated to the analysis of customs issues and Foreign Trade. Ms. Ortega Covarrubias is also a university professor at the Tecnologico de Baja California, teaching customs and international trade as well as Director of the Foreign Trade Center and creator of the Logistics and Global Supply Chain programs at TBC.

**WIT-LA's Global Trade Awards Gala** will draw together individuals from the international trade world to recognize and celebrate women who serve as role models and who have paved the way for others in their endeavor to expand their own business. The Gala will also promote international trade by recognizing the impact it has on the growing economy and its importance to the amazing Los Angeles area.

**WIT-LA is a premier international trade organization** fostering international trade and the advancement of women in business since 1985, that recognizes the importance of furthering economic development locally and globally, highlighting the importance of trade around the world through unmatched experience, vision, and innovation.

***WIT-LA invites you to celebrate our Global Trade Ambassador-Mexico,  
LCEA, Cecilia del Carmen Ortega Covarrubias!***

***Tickets*** <http://bit.ly/32=2YwK7>

***Sponsor this event -*** [info@wit-la.org](mailto:info@wit-la.org)



**WIT-LA Global Trade Awards Gala**  
**Thursday, November 7, 2019**  
**6:00P – 9:30P**  
**Ayres Hotel, Manhattan Beach, CA**

