

Women in International Trade
- Los Angeles -

Seventh Annual
Global Trade Awards
2019



GLOBAL TRADE AWARDS 2019

INNOVATIVE LOGISTICS PROFESSIONAL OF 2019



Cars USA Shipping, LLC

OUTSTANDING WOMAN OF THE YEAR IN INTERNATIONAL TRADE



VP International Affairs, CalChamber

GLOBAL TRADE EDUCATOR OF THE YEAR



EXP

GLOBAL TRADE CATALYST OF THE YEAR



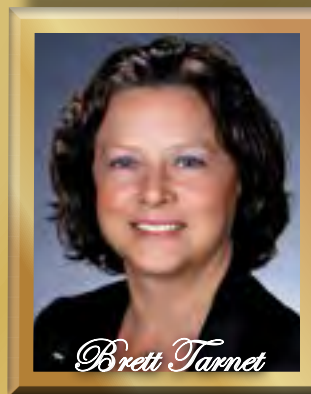
Hong Kong Trade Development Council

GUY FOX SPECIAL AWARD



PriceWaterhouse Coopers

INNOVATIVE EXPORTER SERVICE PROVIDER



Tarnet Insurance Services

WIT-LA MEMBER OF THE YEAR



HSBC Bank

GLOBAL TRADE AMBASSADOR, INDONESIA



Gajah Tunggal Group

GLOBAL TRADE AMBASSADOR, CANADA



DeeBee's Organics

GLOBAL TRADE AMBASSADOR, MEXICO



Grupo Eusaga

GLOBAL TRADE AMBASSADOR, VIETNAM



Vinh Tien Company Limited

RECOGNIZING WOMEN LEADERS IN INTERNATIONAL TRADE



7th Annual Global Trade Awards Gala



THURSDAY, NOVEMBER 7, 2019, 6PM - 9:30PM
AYRES HOTEL, MANHATTAN BEACH, CA

Join us for an evening of celebration

6:00pm

November 7, 2019

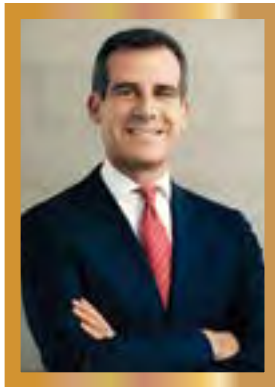
at the

Ayres Hotel Manhattan Beach

14400 Hindry Ave, Hawthorne, CA 90250



LETTER FROM THE MAYOR



November 7, 2019

Dear Friends,

On behalf of the City of Los Angeles, welcome to the Women in International Trade – Los Angeles' (WIT-LA) 7th Annual Global Trade Awards Gala.

Since 1985, WIT-LA has provided community, education, and professional development opportunities for women in international trade in the Los Angeles region. WIT-LA's annual awards gala shines a well-deserved spotlight on women leaders in international business that are strengthening LA's global ties.

I am thrilled to congratulate Susanne T. Stirling for being awarded this year's Woman of the Year in International Trade. I also extend my congratulations to Amy Grat, Craig Pinkerton, Kollyn D. Kanz, Betty Young, Robin Grove, Brett Tarnet, Dionne Laslo-Baker, Cecilia del Carmen Ortega Covarrubias, and Nguyen Thi Bich Hue. Your commitment and contribution to Los Angeles elevates our global mission and drives our shared prosperity.

I send my best wishes for a memorable event and continued success.

Sincerely,

ERIC GARCETTI
Mayor



MESSAGE FROM WIT-LA'S PRESIDENT



November 7, 2019

Welcome to WIT-LA's Seventh Annual Global Trade Awards Gala!

On behalf of Women in International Trade, Los Angeles (WIT-LA), I would like to thank you for attending our 7th Annual Global Trade Awards Gala this evening as we commemorate a great year of programming and events in celebration of WIT-LA's almost 35 years of participation in the international trade community. Tonight's event highlights this year's educational programs and global networking platform as we honor the trailblazers and catalysts in the international trade community.



WIT-LA takes pride in recognizing women leaders from as far away as Indonesia and Vietnam, and our close trade partners, Canada and Mexico, and as close to home as the Southern California area. We will also be recognizing a very special gentleman with our Guy Fox Special Award for supporting, empowering and enabling women in international trade. I want to personally congratulate all the 2019 Global Trade Award Winners.

Tonight, we take a few moments to recognize and honor women who have excelled in international trade and transportation, and who have contributed to global economic growth, whose efforts and accomplishments in conducting and promoting international trade have been exemplary. We believe that by recognizing and celebrating these outstanding leaders and influencers who have made unique contributions to our community and the international business arena, we expand the sphere and value of international trade.

We're honored to host the Global Trade Awards Gala as we celebrate with an evening filled with collegiality, excitement, and pride for the entire international trade community. I would especially like to thank Deputy Secretary of Commerce, Asia, Alan Tinkley, Barbara Mowat from Gro Your Biz, and Christine Peterson, Director of International Affairs, Office of the Mayor of Los Angeles, for providing their remarks. As well, I would like to thank Mayor Garcetti, for recognizing our efforts and for congratulating our award winners. And, I also want to express our appreciation to the dignitaries from foreign Consulates, and thank them for supporting us in recognizing such accomplished individuals.

We are so grateful for the support of our silver sponsors: the Port of Long Beach and EXP, as well as our Bronze sponsors PricewaterhouseCoopers (PwC) and Watson Land Company. A special thank you as well to our other contributors to this important event. I sincerely extend my gratitude to the WIT-LA Board for all their hard work, and to our volunteers who are making this event so elegant and enjoyable. Without everyone's support, WIT-LA's educational programs and celebratory programs such as this would not be possible.

I look forward to sharing a memorable evening with you tonight. Warm regards,

Lilia C. Navarrete

President
Women in International Trade—Los Angeles (WIT-LA)





2015 Recipients of Bob Kleist Leadership Award

Leading Organization Promoting International Trade for Southern California

Providing professional and personal enrichment and a platform for global networking

P.O. Box 45802
Los Angeles, CA 90045-0802
(213) 545-6479
E-mail info@wit-la.org
www.wit-la.org



OUR STORY

Southern California Organization With Global Reach

In 1985, a group of women from the Los Angeles area formed Women in International Trade - Los Angeles (WIT-LA) with the objective to advance career and trade opportunities for women in Southern California.

Today WIT-LA is recognized worldwide for building ongoing trade relationships within and between global communities. After more than 30 years of providing educational programming and networking opportunities, our organization is now well positioned to further the advancement of women and men in international trade in Southern California. By expanding our global horizons and building strong business relationships, our organization will continue to grow and is committed to serve our international trade community so that it thrives and excels as one of the leading centers of international trade around the world.



WIT-LA, achieves global reach by its affiliation with OWIT - Organization of Women in International Trade - a non-profit professional organization with over 3,000 members worldwide and operating since the late 1980's designed to promote women doing business in international trade by providing networking and educational opportunities.



WIT-LA

Leading Organization Promoting International Trade in Southern California for over 30 years

OWIT's values and philosophy embrace its mission statement: United around the globe to foster international trade and the advancement of women in business. Its growing network continues to provide a collective forum to support education, to facilitate information exchange and to promote networking.

WIT-LA was one of the founding OWIT chapters and is part of a growing list of chapters that span the globe covering a multitude of countries and regions including the U.S., Canada, Europe, Latin America, Asia and Africa.

OWIT is recognized worldwide for building ongoing trade relationships within and between global communities and enabling members to expand their client base and alliances throughout its network.

Women in International Trade Los Angeles (WIT-LA), is a leading non-profit association with a focus on helping its members develop and execute global trade opportunities. Championing a results management approach, our chapter members strive for the highest standards of business ethics and expertise in all aspects of international and domestic trade.



Our diverse membership of women and men within the Southern California area are professionals from all facets of international trade, industries and business sectors, not limited to: banking and finance, communications, customs and trade law, education, government and diplomacy, import/export compliance, insurance and risk management, technology, transportation, and other trade-related services. Our members share knowledge, mentor youth and peers, connect with counterparts in other countries and exchange business contacts and referrals. WIT-LA's strength is the global expertise of our members who have a strong focus on planning and executing business opportunities involving international trade.

WIT-LA believes in extending educational opportunities beyond our professional programming. We strive to have a local as well as global impact on education for our youth around the world. To meet that goal, WIT-LA is proud to provide annual scholarships to two local college students, contribute financial support to

our preferred charity, Room to Read, in their efforts to end the cycle of poverty one child at a time by building schools and libraries and providing long term scholarships to girls in the developing world.

WIT-LA's values and philosophy are embraced in its mission statement; "Providing professional and personal enrichment for the women and men in international trade" in the Southern California area. Supporting this mission, we provide educational programming to enhance and advance the career opportunities of our members. Our continuously increasing business network continues to provide a collective forum to support education, facilitate information exchange and promote networking. In pursuing these goals, WIT-LA strives to provide a rewarding volunteer environment, to stay at the forefront of trade and technological developments, and to work in sensitive cooperation with peers and alliances.





WIT-LA

PROMOTING TRADE, EXPANDING MARKETS, GROWING ECONOMIES

The Vision

OF THE GLOBAL TRADE AWARDS GALA

WIT-LA is very proud to present a premier one of a kind event in the Southern California area that recognizes women influencers in international trade.

We are thrilled to present WIT-LA's 7th Annual Global Trade Awards Gala! This Award Gala is a black-tie-optional celebration that has long been WIT-LA's most prestigious event. It's a perfect opportunity to celebrate the accomplishments and unique contributions to our community and to the international business world.

WIT-LA's Global Trade Awards Gala draws individuals together from the international trade community. It recognizes and celebrates international trade and women who have made a difference by serving as role models and by laying the groundwork to advance international trade. We all are paving the way for others to successfully expand their business internationally as we strengthen the vision of a more integrated world of international trade.

WIT-LA's goal in presenting the Global Trade Awards at this 7th Annual Gala in 2019, and those to follow in coming years, is to heighten awareness of the critical importance of international trade in Southern California, and to recognize the far reaching effects and powerful impact generated by the Ports of Los Angeles, Long Beach, and Hueneme, and the Los Angeles World Airport on not only our local, regional, and national economies, but also on the global economy. WIT-LA is proud to celebrate the importance and magnitude of this effect on international trade.

WIT-LA is committed to our vision of service in support of sustained, profitable growth for all enterprises, organizations, agencies, and entities whose charter and mission includes participation in, or support of, international commerce. Our Annual Global Trade Awards Gala recognizing the contributions and achievements of those who lead and share this vision now and in the future will continue in pursuit of fulfilling our vision.



WELCOME & OPENING REMARKS

Lilia Navarrete

President, LKN Global & WIT Los Angeles

Lilia Navarrete is founder and owner of LKN Global Enterprises with more than 30 years in global business. She draws on more than 30 years of experience identifying leading trends in the global marketplace and their impact on business to help companies use innovative ideas to enter new markets. During her career, Ms. Navarrete's catalytic leadership style has enabled her to contribute to the growth of several organizations involved in international business and trade. In addition to background in international transportation in the U.S. and abroad, her expertise in cross-cultural communication, in media advertising and on-site studies worldwide has also contributed to



her understanding of the global consumer. Ms. Navarrete is the President of Women in International Trade Los Angeles. She has served on various international boards including OWIT International, where she served as President of the global organization. She also served on the Board of Directors for TIAW (The International Alliance for Women) and serves on the World Trade Week Committee of the Los Angeles Area Chamber of Commerce. Ms. Navarrete holds an international MBA in Finance and Marketing from Loyola Marymount University together with an undergraduate degree in International Business Management and Economics from CS University Los Angeles

Christine Peterson

Director of International Trade & Investment
for Los Angeles Mayor Eric Garcetti

Christine Peterson is the Director of International Trade & Investment for Los Angeles Mayor Eric Garcetti. She facilitates sustainable global trade opportunities, attracts job-creating foreign investment, and supports sea and air cargo for companies, workers, manufacturers and innovators in Los Angeles. Previously, Christine was a Director for Innovation and Intellectual Property (IP) in the Office of the U.S. Trade Representative in the Executive Office of the President where she negotiated multilateral and bilateral trade agreements including the Trans-Pacific Partnership and the U.S.-Mexico-Canada Agreement and led IP discussions with the UK under the U.S.-UK Trade & Investment Working Group.



Christine chaired an interagency trade committee and led an annual global review of IP. She also facilitated accession of other countries to multilateral trade and economic organizations and supported access to the U.S. market for qualified developing countries under preferential tariff programs. Previously, Christine worked in the International Trade Administration of the U.S. Department of Commerce to promote U.S. exports. She holds a BA from Smith College, a JD from American University Washington College of Law, and is a member of the California bar and New York bar.

Program

6:00 PM

*Pre-Awards Networking
Reception and Registration*

7:00 PM

Welcome

Lilia Navarrete
President, LKN Global & WIT Los Angeles

Opening Remarks

Christine Peterson
Director of International Trade & Investment
for Los Angeles Mayor Eric Garcetti

Special Guest Speaker

Alan Turley
Deputy Assistant Secretary of Commerce for China and Mongolia
in the U.S. Department of Commerce's International Trade Administration

Dinner

7:50 PM

Presentation of Awards

Special Guest Speaker

Barbara Mowat
President, GroYourBiz Ltd. & Impact Communications Ltd

9:30 PM

Closing Remarks

SPECIAL GUEST SPEAKER

Alan Turley

Deputy Assistant Secretary of Commerce for China and Mongolia
U.S. Department of Commerce, International Trade Administration

Alan Turley is the Deputy Assistant Secretary of Commerce for China and Mongolia in the U.S. Department of Commerce's International Trade Administration. He leads a team of more than 160 professionals in the U.S. and overseas that is dedicated to opening foreign markets to American products, protecting American Commercial interests abroad, promoting U.S. exports and encouraging foreign direct investment into the United States. He advises the leadership in the Department of Commerce on trade-policy issues regarding the bilateral commercial relationship between the United States and China and helps shape the Department's trade promotion agenda.

Prior to re-joining the Commercial Service, Mr. Turley was Vice President for International Affairs in Asia Pacific for FedEx Express. Twice a winner of FedEx's coveted "Five Star Award", Mr. Turley helped manage FedEx's rapid growth and expansion in Asia, including the building of China's first international air express hub, the founding of FedEx's wholly-owned operations in China, and the approval of FedEx's purchase of TNT



Express.

Mr. Turley's previous service in the U.S. & Foreign Commercial Service started in 1986 in Japan, where he headed the Major Projects and Transportation Equipment Unit. Mr. Turley then served as the Director of the Commercial Service's International Marketing

Center at the U.S. Embassy in London before moving back to Asia to become Deputy Senior Commercial Officer at the American Institute in Taiwan.

From 1996 to 2000, Mr. Turley was the Minister-Counselor for Commercial Affairs at the U.S. Embassy in Beijing, and from 2000 to 2002 he served in the same capacity at the U.S. Embassy in Tokyo.

Alan Turley was educated in public schools in Cheshire Connecticut and was graduated from the University of Virginia with High Honors in 1983. After receiving his B.A., Mr. Turley spent two years studying Chinese in Taiwan at National Taiwan Normal University's Mandarin Training Center. During that time he also traveled extensively throughout Asia



SPECIAL GUEST SPEAKER

Barbara Mowat

President, GroYourBiz Ltd.
& Impact Communications Ltd



Barbara is an international leader in the development of SME enterprises, with a special emphasis on women. She created the Uniquely Programs that assisted over 12,000 entrepreneurs access increased markets, created & owned a national magazine, a retail store, & an e-commerce site supporting small businesses. Her work has assisted entrepreneurs globally and facilitated trade throughout Canada, South-East Asia, USA, South America, Europe, Afghanistan, India and Africa. She continues to be passionate about fostering the economic growth of women all over the world, by providing women practical solutions such as

having their own informal Board of Directors, through GroYourBiz™, creating MyBusinessMyBoards™ for women.

GroYourBiz supports women entrepreneurs through monthly peer-to-peer business Advisory Boards who want to take their business to the next growth level, with boards active in Canada, the USA, UK, as well as Virtual Boards in rural communities and internationally. Entrepreneurs draw upon the skills, expertise, inspiration and energy of like-minded entrepreneurs offering practical solutions in a confidential setting with a professional facilitator.





WIT-LA RECOGNIZES INTERNATIONAL TRADE LEADERS

WIT-LA'S GLOBAL TRADE AWARD WINNERS 2019

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019

- P. 19 **WOMAN OF THE YEAR IN INTERNATIONAL TRADE**
SUSANNE T. STIRLING
CALCHAMBER
- P. 21 **GLOBAL TRADE EDUCATOR OF THE YEAR**
AMY GRAT
EXP
- P. 23 **WIT-LA MEMBER OF THE YEAR**
KOLLYN D. KANZ
HSBC BANK
- P. 25 **GLOBAL TRADE CATALYST**
BETTY YOUNG
HONG KONG TRADE DEVELOPMENT COUNCIL
- P. 27 **INNOVATIVE LOGISTICS PROFESSIONAL**
ROBIN GROVE
CARS USA SHIPPING, LLC
- P. 29 **INNOVATIVE EXPORTER SERVICE PROVIDER OF THE YEAR**
BRETT TARNET
TARNET INSURANCE SERVICES
- P. 31 **GUY FOX SPECIAL AWARD**
CRAIG PINKERTON
PRICEWATERHOUSECOOPERS
- P. 33 **GLOBAL TRADE AMBASSADOR - VIETNAM**
NGUYEN THI BICH HUE
VINH TIEN COMPANY LTD
- P. 35 **GLOBAL TRADE AMBASSADOR - MEXICO**
LCEA, CECILIA DEL CARMEN ORTEGA COVARRUBIAS
GRUPO EUSAGA
- P. 37 **GLOBAL TRADE AMBASSADOR - INDONESIA**
CATHARINA WIDJAJA
GAJAH TUNGGAL GROUP
- P. 39 **GLOBAL TRADE AMBASSADOR - CANADA**
DR. DIONNE LASLO-BAKER
DEEBEE'S ORGANICS

International Affairs



Congratulations, Susanne!



WOMAN OF THE YEAR IN INTERNATIONAL TRADE

Susanne T. Stirling

VICE PRESIDENT, INTERNATIONAL AFFAIRS
CALIFORNIA CHAMBER OF COMMERCE "CALCHAMBER"



Originally from Denmark, **Susanne Stirling** studied at the University of Copenhagen and holds a BA in International Relations from the University of the Pacific, where she now serves as a regent mentoring students. She earned a Masters in International Relations at the University of Southern California. Studying International Affairs was a natural course for her and she finds it rewarding to work with these bright young minds - many of them women - who will be the future in our world of International Trade.

Susanne Thorsen Stirling currently serves as the VP of International Affairs for the California Chamber of Commerce. Mrs. Stirling is an appointee of the U.S. Secretary of Commerce to the National Export Council, and serves on the US Chamber of Commerce International Committee, California International Relations Foundation, and the Chile-California Council. In previous years, Mrs. Stirling served on the Governor Edmund G. Brown Jr. to the California International Trade and Investment Advisory Council, and served on the Board of Directors of the International Diplomacy Council, the World Affairs Council of Northern California (Sacramento), the District Export Council (appointed by the U.S. Secretary of Commerce) and the Danish-American Chamber of Commerce.

When the California Department of Trade, Technology and Commerce closed over 15 years ago, an avenue of California's trade lane was also closed. During the Schwarzenegger Administration, the California Chamber of Commerce stepped up and started coordinating trade and investment forums and events in lieu of no official California trade agency. It was Stirling who was catalyst for keeping California's international trade and investment flame lit. In 2006-2007, she led efforts for the state to organize the first California Trade Partnership roundtables in Sacramento and continues to oversee the Council on International Trade (CIT), which serves as a communications sounding board for all things global trade and investment related.

Every year during World Trade Week, the third week in May, Susanne organizes an annual meeting for the California body of District Export Councils and then a global business forum featuring the state's most influential leaders on international business. In addition, Susanne organizes the annual Host Breakfast whereby Governor addresses the global state of trade for California while simultaneously honoring all of the foreign diplomats in

California. Susanne's commitment to California is not simply through the Chamber in Sacramento. She is a Northern California District Export Council member and she also has the Chamber's International Committee meeting every year in Southern California. Susanne has been involved with many California-led trade missions including most recently to Mexico where for the first time in over 15 years the state has re-established an official office for trade and investment in Mexico City. Susanne has been the consummate Californian when it comes to global trade and investment - she understands that California is connected to the world and must remain so as a leader and innovator of products and services that benefit not only Californians but the world alike.

Through the efforts of Mrs. Stirling, the California Chamber of Commerce is a recipient of the US President's "Excellence for Export Service Award," the nation's highest award to honor US exporters as well as the Presidential Citation from the government of the Republic of Korea for promoting US-Korea commercial relations.

Mrs. Stirling and her husband, former California state Assembly member, Superior Court Judge and Chief Deputy Attorney General, Dave Stirling, Vice President for Pacific Legal Foundation and daughter, Mikaela reside in Walnut Grove.

Through her excellent leadership in International Trade, WIT Los Angeles would like to honor her as the "Outstanding Woman of the Year."

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
- LOS ANGELES, 2019

Congratulations, Amy!



GLOBAL TRADE EDUCATOR OF THE YEAR

Amy Grat
CEO, EXP



Ms. Amy Grat, Chief Executive Officer of EXP (formerly International Trade Education Programs (ITEP)), has been an integral part of expanding this non-profit organization based in Long Beach, CA which was established to bridge the gap between the Port international trade industry's need for a skilled workforce and local high school's struggles to find programs to graduate students that enabled them to enter the workforce with a skill as opposed to college entrance.

Amy's service as an educator is a result of being a daughter of a teacher and a nurse, professionals with passion for supporting the community. During her professional career path, from teaching English as a Second Language in college, to training companies to being able to compete more effectively in a global market, to introducing high school students to high-wage, high-growth careers in Port-related industries – the common denominator has always been to connect an individual with an opportunity. Over these years, Amy has delivered educational programs and creating sustainability through fundraising for EXP, making both sides of the equation work.

Amy was introduced to international trade while studying at college when her parents rented her room out to a Japanese student studying English at their local university. Global trade education is a critical service for the international trade industry to expand its skilled workforce, and in fact helped Amy's parents pay for her college. This experience opened her eyes to the world of opportunities beyond the boundaries of her city, state, and country.

Amy was a member of the International 4-H Youth Exchange (IFYE) program and was assigned as cultural ambassador on behalf of the United States to Costa Rica for six months to promote California agriculture. This experience fueled her desire to work abroad and save the world, and she ultimately was accepted to Elliott School of International Affairs at The George Washington University in their Master's Program in International Economic Development.

After graduation, Amy volunteered at the International Visitors Council of Philadelphia in the global trade industry (Wilmington, DE) and later as a study abroad advisor at the University of Pennsylvania where she prepared hundreds of UPenn undergraduates to study abroad in countries ranging from Argentina to Zimbabwe over the next four years. While working at University of Southern California, where she graduated with an MBA from the Marshall School of Business, she did similar work preparing executives to be more effective in cross-border business through directing programs and conferences such as the Asia Pacific Business Outlook with the goal to expand the global trade education industry while providing skilled workforce to the business and international trade community.

While working at the Los Angeles County Economic Development Corporation (LAEDC), Ms. Grat was introduced to former Port of Los Angeles Commissioner Carol Rowen – then founder of EXP. She started assisting ITEP through raising funds for Phineas Banning High school students in Wilmington and opening doors to international trade. Four years as a volunteer led to nine years as CEO. During 2018-2019, over 400 industry volunteers helped EXP serve 6,400 high school students at 9 Southern California high schools by bringing schools and industry together. EXP, under Amy's leadership, is creating new ways of learning, knocking down barriers and bringing genuine opportunity to every student within their reach – all the while expanding the pool of prepared students for the international trade industry.

Ms. Amy Grat is a true role model and highly respected for her significant achievements in the international trade industry as well as a fabulous mentor and educator. Due to the impact Amy has had on global trade education for over the past decade, we have chosen her to receive the Global Trade Educator of the Year Award 2019.

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019

Congratulations, Kollyn!

Amazing Member of the Year

20 Year WIT-LA Member

President, Treasurer, Chair
Big Brother, Big Sister,

Room to Read, CASA of Los Angeles



Senior VP, HSBC



WIT-LA MEMBER OF THE YEAR

Kollyn D. Kanz

SVP, SENIOR BUSINESS DEVELOPMENT MANAGER
GLOBAL TRADE & RECEIVABLES FINANCE FOR HSBC BANK USA

Kollyn Kanz is Senior Vice President of HSBC Bank in Los Angeles California in the Global Trade and Receivables Finance division.

WIT-LA Past President and member of over 20 years, Kollyn D. Kanz is a graduate of Thunderbird School of Global Management, Phoenix AZ, and has also served in WIT-LA positions of Chair of the Board, Vice President, Treasurer, and has been a steady and constant mentor and engaged advisor to successive WIT-LA Board Members through the years. Always willing to help with the current project at hand, Kollyn rarely turns down a request for help or advice and there has been many occasions in which her insight and experience has been extremely helpful for the current WIT-LA Board of Directors.

Kollyn states "I will be forever grateful to WIT-LA for all of the great friendships, business connections and opportunities to serve our community. The ability to support women in trade is inherently international. The depth and breadth of the organization is as inspiring as it is impressive in its reach."

In 1992, Kollyn was first introduced to Women in International Trade while studying for her MBA. During her first job out of grad school in the International Department of the Atlanta Chamber of Commerce, she became a member of the local WIT chapter. It was a wonderful way to meet women and men in various fields of international trade, including banking, logistics and law. A few years later when she arrived in New York to work at FCIA (Foreign Credit Insurance Association), she once again got involved with the local aWIT chapter. As always, it was a tremendous way to make connections and stay keyed in to the local international trade community. So it is no surprise that when she made her next move, to



Los Angeles, she reached out to WIT-LA for connection. It was a WIT-LA board member who helped her network into a job at Imperial Bank. Her first job in banking led to the eventual career in International Trade Finance with various banks including Wells Fargo, US Bank and currently HSBC (Hong Kong Shanghai Bank).

After initially serving on various committees for WIT-LA such as Newsletter and Scholarship, she moved on to various board roles including Treasurer (her favorite after Scholarship), VP, President and finally Chair. Kanz represented WIT-LA at the national level with OWIT in various cities including Washington, D.C., Dallas, and Chicago. WIT-LA was a pathway to career advancement, wonderful friends and an opportunity to give back through various charitable endeavors of the organization. In addition to the Scholarship Committee, the organization supported Clothes the Deal and Room to Read. On a trip to Cambodia with her husband, they were fortunate to be invited to a Room to Read camp where they were teaching young girls about the importance of education along with numerous life skills to help them succeed in the face of multiple obstacles.

After passing on the reins of WIT-LA, she sought ways of helping young women find the same success she was enjoying and became a Big Sister with Big Brothers Big Sisters LA. Watching her "little sis" grow from second grade, struggling in school, to go on to study at Santa Monica College was very rewarding. Soon after she turned to CASA-LA and became a Court Appointed Special Advocate.

Kollyn's continuous dedication to the programs and goals of WIT-LA made her an easy choice for WIT-LA's Member of the Year 2019.

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
- LOS ANGELES, 2019



Congratulations, Betty!

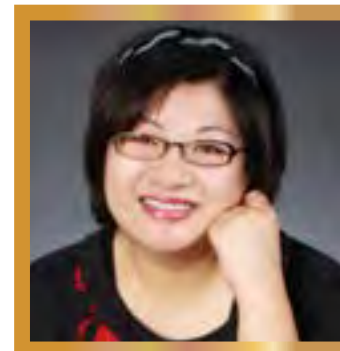


INTERNATIONAL TRADE CATALYST OF THE YEAR

Betty Young

DEVELOPMENT OFFICER
HONG KONG TRADE DEVELOPMENT COUNCIL

Ms. Betty Young, Business Development Officer at the Hong Kong Trade Development Council – Los Angeles Office (HKTDC), has long been a catalyst for promoting awareness of business opportunities within the international trade community. Her position within the HKTDC enables her to develop innovative events to bring together the Ports, Chambers of Commerce, trade organizations such as WIT-LA and manufacturers, and she is always reaching out to stakeholders in the international trade community to partner and create partnerships and business opportunities.



marrying the local chambers in the South Bay area and Port of LA's Trade Connect program. The event not only featured representatives from different international trade agencies and organizations in Southern California but also were well attended by many of the local chamber members ~ breaking the norm that local chamber members are either too small or indifferent about international trade.

Betty was born in a family of "trade" with her father running a trading company and her mother's family in wholesale business. As such, at a young age she was already familiar with various office routines, preparation of invoices/shipping documents, packaging and even down to operating a carton strapping tool. As a young teen she accompanied her father to renowned industry events like the Show Baselworld in Basel, Switzerland as well as the Consumer Electronics Show in Las Vegas, CA. While she was still attending college in England, she continued to assist her father at various trade exhibitions which further enhanced her experience in trade. It is in these trade show experiences that she became acquainted with the Hong Kong Trade Development Council (HKTDC) and learned of the important role HKTDC holds in facilitating international trade, and began to grow her passion for promoting trade.

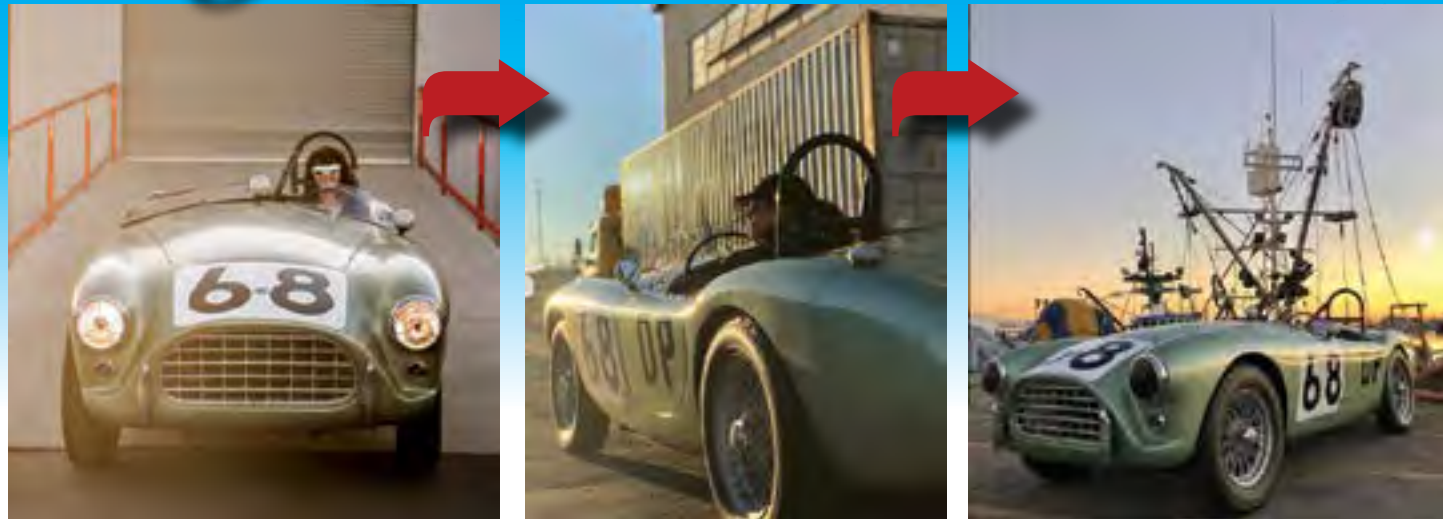
When Ms. Betty Young joined the HKTDC, the organization typically participated in trade fairs and events organized by industry associations, but she decided to explore more challenging ideas. In August 2016, she was the master mind behind the "International Trade & Business Expo" event,

In addition, realizing there are many manufacturers in Southern California that are not aware of international business opportunities, the idea of "Manufacturers' Roundtable" came to Ms. Young's mind. In August 2015, with the help of the City of Santa Ana and Santa Ana Chamber of Commerce, the first of the series of Manufacturers' events was held in Santa Ana and attended by less than 20 people. In 2016, she brought the idea to Cities of National City, Poway and Murrieta – the first of its kind in Poway and National City. National City Mayor Ron Morrison even personally took on a role to organize the event. To enhance the idea, additional elements like experience sharing by other successful manufacturers with international experience as well resources by various agencies were added to the other manufacturers' events since. In 2018, the program was brought to the Cities of Brea and Corona, followed in 2019 by three manufacturers' events held in Garden Grove, Torrance and Glendale. While traditionally challenging to get manufacturers to leave their doorstep, with Betty's persistence and steady influence, the number of attendees has been steadily increasing.

For all these reasons and innovative events that have driven the international in Southern California, Ms. Betty Young has been selected as WIT-LA's Global Trade Catalyst of the Year!

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019

Congratulations, Robin!



CARS
Classic Automotive Relocation Services



INNOVATIVE LOGISTICS PROFESSIONAL

Robin Grove

OWNER, LOA, INC. AND PARTNER AND VP, CARS USA SHIPPING, LLC

Ms. Robin Grove is the Partner and VP of Cars USA and owner of LOA Inc, a Customs Brokerage/Freight Forwarding firm. She has been a constant advocate for the transportation and international trade industry since 1978, beginning as one of the first women "runners" in the Los Angeles/Long Beach districts. Her constant drive for growth led her to dive into this industry and work her way to the top.



Broker, FMC- NVOCC- Qualifying individual, TSA- IAC Certified, CCS and CES certified, and became Haz Mat Certified for both Sea and Air freight for the company. In January 2003, Masterpiece International, a Customs Broker /Freight Forwarder specializing in Museums, hired Robin as Sr. VP of Commercial Operations in United States, where she worked successfully for more than 8 ½ years. In October 2011, when

her contract with Masterpiece International was not renewed, she opened her own Customs Brokerage/Freight Forwarding firm Loa, Inc. where she combined her love of cars and freight forwarding, and partnered with **Cars USA** a large European forwarder to build out their market in United States.

Robin has been Board Member and Forwarding Chair of the LACBFFA – Los Angeles Customs Brokers and Freight Forwarders Association for 18 years. Being in this position has allowed her to travel to Washington D.C. twice a year, meet with high ranking U.S. Customs officials, members of Congress, and the Commissioner of Customs, as well as other dignitaries. Her travels also provide opportunities where she regularly assists U.S. Customs to solve, or highlight, the challenges of international trade. According to Robin, this volunteer work has been very challenging but very rewarding as it allowed her to assist the automotive importers and exporters in having a voice in in our countries legislative halls in Washington D.C. - especially, the collector car world that was so invisible at these high levels.

With all of the positive impacts in the private and public sector of the international trade industry, Ms. Robin Grove has been selected as the Innovative Logistics Professional of the Year 2019.

Even though Robin went to college for music, playing electric violin (as well as many other instruments) and studying recording arts, she ended up working and developing her professional career in the freights and logistics industry. Robin's success in her particular field of this industry led mainly by men has been not only for her admirable work and perseverance but also because her father raised her with a strong mentality, teaching her to use rational and information-based judgement with little time for emotion based decision making - a philosophy that paved her path into learning all scopes of this industry.

Robin's contact with the international trade industry started when - at 19 years old and still in school, she became employed as a messenger for "Nik and Associates" Customs Brokers/Freight Forwarder. She delivered paperwork to U.S. Customs, opened crates or whatever else was needed – and ultimately became one of the first women messengers in this field. "Nik and Associates" specialized in the U.S. Customs Clearance and International Transportation of Stone and Tile as well as Gray Market Vehicles, then transitioned to Concourse and all other types of vehicles. Over the next 25 years, Robin ran every department, obtained every license, and helped build the company from a 3-person office to a 20-personnel company. She is licensed as CHB- Customs House

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
- LOS ANGELES, 2019

Brett Tarnet Insurance Services

Our focus is the growth and success of our clients



Congratulations, Brett!



INNOVATIVE EXPORTER SERVICE PROVIDER

Brett Tarnet

OWNER, TARNET INSURANCE SERVICES

Brett Tarnet, owner of Brett Tarnet Insurance Services since 2004, provides Trade Credit (Receivables) Insurance services to small and mid-sized businesses in the Western United States. When she started her company from humble beginnings 15 years ago during her lunch break of her temp job in the front seat of her Porsche, she never would have imagined the impact that she has made to date in the US Export Industry. The idea from day one was to have a small footprint, and keep track of everything in big databases.

In early 2004, before industries had integrated information mining databases, she created 2: (1) for CRM and business development and (1) for policy management. Her commitment to organization and information gathering of her clients information, specific needs, follow up requests, has led to designing a system around the special requirements of supporting trade credit insurance clients. As each client constantly adapts their policies to their changing business needs, she must assist with submissions to underwriters, and make sure the various underwriters respond. In order to accomplish these efficiencies, she developed a technology solution that keeps track of the requirements for each client, records and monitors submissions to underwriters, reviews the client's coverage against their business activity. The entire system is self-improving using ISO 9000 solutions for error identification and correction.

Brett has an MBA in Finance from UCLA's Anderson School and a Bachelor's Degree from California Lutheran University in Marketing. She graduated from CLU Summa Cum Laude. She is also a NASBITE Certified Global Business Professional (CGBP), certified in 2013, and 2016 recipient of the CICP (Certified International Credit Professional) designation for



FCIB (Finance Credit and International Business division of NACM).

Early in her career, The Export Import Bank of the United States took the unprecedented step of awarding the Small Business Broker of the Year Award to the company in 2006, after less than 2 years of operations and most recently again in 2014.

Brett has acted as an adjunct professor at California State University Northridge, teaching export management, a senior level thesis course. She has been an active member in Valley International Trade Association Board since 2009 and joined WIT-LA membership in early 2004. She is also a member of the District Export Council of Southern California and Chair of the Trade Finance Committee.

Brett is a frequent speaker at Export University, part of the Port of Los Angeles, TradeConnect program which received the "Presidential E Star Award" in 2013. Presenters are experts from various organizations that support the international trade community. Key supporting organizations include the US Export Assistance Centers of the Department of Commerce, Small Business Administration, District Export Council of Southern California, US- ExIm Bank, Los Angeles Customs Brokers and Freight Forwarders Association and others.

Brett has enjoyed a successful career in becoming an export credit insurance broker, working for US companies helping as they enter and grow in Export markets.

Given the dedication she has made to be an integral tool for US companies in Exports, WIT- LA would like to honor her as Innovative Exporter Service Provider of the Year.

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019

Congratulations, Craig!



GUY FOX SPECIAL AWARD

The WIT-LA Guy Fox Special Award is given annually to an individual of ardent support and encouragement of women in the field of trade and transportation.

Craig Pinkerton

DIRECTOR, CUSTOMS & INTERNATIONAL TRADE PRACTICE

PRICEWATERHOUSECOOPERS

Craig Pinkerton is a Director in PricewaterhouseCoopers' Customs & International Trade Practice in Los Angeles and Orange County. He has been a member and strong advocate of the WIT-LA and WIT-OC chapters in Southern California for over twenty years.



Craig received his Bachelor of Science degree in Accounting from the University of Florida and is a Licensed Customs Broker.

Throughout his career as a consultant of customs and trade, Craig has advised companies on all aspects of cross-border movement of merchandise. He has helped numerous companies, specifically in the retail, pharmaceutical, technology and automotive sectors, identify cost savings opportunities, increase customs operational efficiencies and reduce internal control and compliance risk. He has also been appointed as a Special Master in court cases involving customs and trade disputes.

Over the years Pinkerton has promoted opportunities for the advancement of women in international trade. He recruits and fosters the professional growth of women of minority, giving them opportunities to develop. He also is cognizant of women colleagues' needs when it comes to family and work-life balance. Thanks to his encouragement and motivation, several of his mentees have become successful and confident international trade consulting professionals in Southern California.

Pinkerton is actively involved in both regional and national trade organizations consistently advising on the purpose, benefits and challenges in international trade. He is a long time member of our Women in International

Trade Los Angeles chapter in addition to the Foreign Trade Association of Southern California, the National Association of Foreign Trade Zones, the American Association of Exporters and Importers and ICPA. He has given lectures on various customs and trade issues including the Focused Assessment Program, NAFTA, C-TPAT, Duty Drawback, Foreign Trade Zone program, Transfer Pricing, and establishing "First Sale for Export" programs.

The Guy Fox Award is a special WIT-LA Award given only to those of our male counterparts who believe strong in, and strive to continuously support the work and goals of WIT-LA. Craig was selected as WIT-LA's Guy Fox Award Recipient for our 2019 Global Awards Gala due to his constant support of Women for Boards of Directors through encouraging several of his employees to become involved on the Board of Directors at WIT-LA over the years for the experience that comes with serving on a board of directors, and for his involvement of WIT-LA over the past 7 years. He presented as a Guest Speaker at WIT-LA's event International Supply Chain Management: Uncover New Opportunities – Reap Higher Profits with Consul and Customs Attache Indy Suk-Oh Kim of the Korean Consulate General/LA which was a NCBFAA NEI approved presentation for CCS credits, and has continually supported WIT-LA with in-kind donations of print materials at our various events including the beautiful Gala brochure you're holding in your hands this evening.

WIT-LA is forever grateful for the support of this year's Guy Fox Awardee, Craig Pinkerton.

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019



Congratulations,
Thi Bich Hue!



GLOBAL TRADE AMBASSADOR OF THE YEAR VIETNAM

Nguyen Thi Bich Hue
CEO, VINH TIEN COMPANY LTD



Ms. Nguyen Thi Bich Hue is CEO & Founder of Vinh Tien Company Ltd, one of Dalat's leading manufacturers of herbal teas, fruit juices and health supplements which produces agricultural products and operates a unique tourist attraction in Vietnam. Established in 1996, Vinh Tien Company employs over 250 staff with diverse backgrounds from the local community in its 14,000 m2 facility. In addition, it operates Fairy Tale Land, a unique destination that attracts tens of thousands of local and international tourists each year.

Ms. Nguyen Thi Bich Hue was highly motivated in founding Vinh Tien Company Ltd. ~ she has a strong passion for creating healthy soft drinks originated from nature, she continually strives to contribute towards the development of Vietnam's agricultura and introduce Vietnamese special products to others, her love of creating attractive tourist destinations, and ultimately - promote the images of the country and people of her beloved Vietnam.

Ms. Nguyen Thi Bich Hue's vision has been in championing innovative natural health solutions with high quality products and services that deliver a more natural approach to health, based on the most advanced science and technology combined with her expertise in vitamins, minerals, herbs and nutrients to help improve people's lives every day. She is very passionate about natural health and in inspiring people to take control of and invest in their wellbeing. Her company uses only premium ingredients from around the world, with products made to strict ISO 22000: 2005 standards, following good manufacturing practice and rigorous quality checks throughout the manufacturing process. Ms. Nguyen Thi Bich Hue is continually exploring new ways to ensure the responsible sourcing of ingredients, develop innovative sustainable packaging solutions

and increase recycling rates in order to keep her commitment with the environmental, as well as social and economic sustainability.

Under Ms. Nguyen Thi Bich Hue's directive, Vinh Tien Company produces more than 50 different types of products can be found marketed across the globe including Asia Pacific, Europe as well as the United States with California and the Port of Long Beach very important in its international business market expansion.

In addition, Ms. Nguyen Thi Bich Hue is a big advocate for gender equality in the work place. Male staffers are generously supported but female employees, who make up 66% her company's staff, are especially encouraged to strive for and hold senior leadership positions, focusing on improving skills to ensure life and welfare for society. Likewise, Ms. Nguyen Thi Bich Hue supports the funding of poor women as well as women start-up businesses.

Ms. Nguyen Thi Bich Hue and company have been recipients in recent years of: The Golden Rose Cup for 100 typical Vietnamese female entrepreneurs organized by Vietnam Chamber of Commerce and Industry (2009-2010-2013), fifteen consecutive years the Award of High Quality Vietnamese Product Voted by Consumers (2004-2019), three times Best Asian Businesswoman in Thailand (June 2019) and twice The Thanh Giong Cup for 100 Typical Vietnamese Entrepreneurs of the Country organized by Vietnam Chamber of Commerce and Industry (2008-2016).

All these outstanding contributions accomplished by Ms. Nguyen Thi Bich Hue that have benefited Vietnam and the international trade between her country and the global trade community are the reasons she has been selected as WIT-LA's Global Trade Ambassador Vietnam 2019.

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
- LOS ANGELES, 2019

Congratulations, Cecilia!



GLOBAL TRADE AMBASSADOR OF THE YEAR MEXICO

*Cecilia del Carmen Ortega
Covarrubias*

CO-FOUNDER AND GENERAL MANAGER, GRUPO EUSAGA

Ms. Cecilia Ortega Covarrubias is a Foreign Trade and Customs professional in Mexico with offices in the U.S. During the past 25 years, she has delved into various aspects of international trade within the federal government, the private sector, and the educational arena. With her work across the entire spectrum, she has contributed to the economic development of the most vulnerable sectors in Mexico.



Ortega has been the creator of VoCEs de Comercio Exterior, a trade talk program, and podcasts dedicated to the analysis of customs issues and foreign trade.

Cecilia Ortega is recognized in the public and private sector, as well as the educational sector where she has obtained important achievements. She was instrumental in the creation of the university career path "Logistics Strategies and Global Supply" of TBC University. Since 2012, Ms. Ortega has

As Cecilia's lifelong mentor, her father introduced her to the possibility of studying Foreign Trade and Customs. His impact along with her mother and grandmother were instrumental to become a strong and professional woman involved with philanthropic causes. She also counts on the unconditional support of her wise and intelligent husband, Manuel. With the support and guidance of her entire family, combined with her own effort and determination, Ms. Ortega has been able to build a successful career path that brings great benefits to her community in Mexico.

Cecilia graduated from the Universidad Iberoamericana of Northwest, one of the most prestigious universities in Mexico, with a focus on Foreign Trade and Customs. In 1994, she was the recipient of the National Award for "Best University Student of the Country" presented by the President of Mexico, Mr. Carlos Salinas de Gortari.

Ms. Ortega began her career in the federal government as an assistant to the Port Director of Customs of Tijuana at the U.S. Mexico border, one of the most important customs agencies of Mexico. While in this position, she was able to implement technological innovations and educate the community regarding proper customs procedures.

In the private sector, she successfully co-founded Grupo IMEXPO and the IMEXPO division, both dedicated to foreign trade and the sale of wholesale products in department stores across Mexico. She also began Grupo EUSAGA, a company that offers consultancy services in foreign trade and customs. In addition, Ms.

been a professor at the Universidad Iberoamericana imparting graduate-level courses and the Director of the Foreign Trade Program.

In September 2016, she was elected as a "Woman of the Month" by the magazine Mujer Actual. Shortly afterward in 2017, 2018, 2019, she participated in several forums including the Cross-Border Business Forum organized by the San Diego Regional Chamber talking regarding NAFTA; She has continued to impart her Foreign Trade Master's Degree for IMMEX companies organized by INCOMEX.

Ms. Ortega is an advisor of the Otay Chamber of Commerce and a member of the IBA (International Business Affairs) of the Regional Chamber of San Diego, a member of the Board of Directors of the National Association INCOMEX, Operational Vice President of the Colegio de Estudios Fiscales, Administrativos, Aduaneros y de Comercio Exterior, A.C.

Her support for women has been expressed through her deep conviction that education is the only alternative to development and coexistence, as this continues to be a male-dominated industry in Mexico. To achieve equality in all aspects, she also has created the EUSAGA Foundation, dedicated to educating women with the slogan "Educating a woman is educating a family."

It is with great pleasure that WIT-LA presents Ms. Cecilia Ortega Covarrubias as this year's Global Trade Ambassador – Mexico.

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019



GLOBAL TRADE AMBASSADOR OF THE YEAR INDONESIA

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019

Catharina Widjaja

DIRECTOR FOR CORPORATE COMMUNICATION AND INVESTOR RELATIONS
GAJAH TUNGGAL GROUP

Ms. Catharina Widjaja was appointed as a Director for Corporate Communication and Investor Relations of Gajah Tunggal in 2004. Ms. Widjaja was the Executive Vice President, Corporate Communications of the Gajah Tunggal group from 2000 to 2004.

Prior to joining the Gajah Tunggal group, Ms. Widjaja worked for various multinational companies including Deutsche Bank AG, Jakarta, as a Foreign Exchange Dealer for two years from 1986 to 1988, and HSBC Indonesia, for nine years, where she last held the position of Country Treasurer.

She received a Master of Science in Control Engineering from the University of Bradford in 1986 and Graduated in Mathematics and its Applications from Sheffield Polytechnic, in 1985 and HND in Mathematics, Statistics and Computer Studies from Leeds Polytechnic, United Kingdom, in 1983. Ms. Widjaja is also an alumni of MIT Sloan School of Management for the Executive program.

Ms. Widjaja is also the Director of Alun Alun Indonesia, an Indonesian retail concept which promotes Indonesian products and artisans, under the retail group of MAP.

In addition, Ms. Widjaja is active in various social ventures including:

CCPHI - a non-profit organization which promotes and facilitates partnerships among companies, NGOs, and local governments for healthy and sustainable communities. Ms. Widjaja is a Co-Founder of CCPHI



and serves on the Supervisory & Advisory Board.

Yayasan Mitra Museum Jakarta (YMMJ) – a foundation which is committed to improve the management of museums in Indonesia to become centers of information and inspiration for the local community and visitors. Ms. Widjaja is a Co-Founder of YMMJ and serves as Chairperson.

Indonesia Business Coalition for Women Empowerment (IBCWE) - a coalition of companies who are committed to promote women's economic empowerment and gender equality, where she serves on the Advisory Board.

United in Diversity Forum - a non-profit organization with Indonesian leaders from business, government, and civil society which facilitates tri-sector leaders to create and implement sustainable solutions to the region's biggest challenges, where she serves on the Board of Supervisors.

YCAB – a foundation which aims to vitalize underprivileged youths to become self-reliant through economic empowerment and education, where she serves on the Council Board

The Indonesian Business Coalition on AIDS (IBCA) - A non-profit alliance of businesses operating in Indonesia, working together to adopt best practices to help reverse the spread of HIV, where she served as Chairperson.

Congratulations, Dionne!

GLOBAL TRADE AMBASSADOR OF THE YEAR CANADA

Global Trade Awards
WOMEN IN INTERNATIONAL TRADE
— LOS ANGELES, 2019

Dr. Dionne Laslo-Baker
CEO, DEEBEE'S ORGANICS

Dr. Dionne Laslo-Baker, PhD is a medical researcher in the field of maternal-fetal toxicology, and the CEO & Founder of DeeBee's Organics Inc. Recently named one of 2019's Startup 50 Top New Growth Companies by Canadian Business Magazine, DeeBee's was recognized with the BC Food Processors Association's 2019 Rising Star Award as well as the 2019 Canadian Women's Business Enterprise of the Year Award. DeeBee's Organics is a leading Canadian natural snack company now making waves in the grocery business across North America.



The company creates delicious, healthy treats from simple organic ingredients, and their 2017 launch of the Super Fruit Freezie into Canada's largest grocery retailer led to this product quickly becoming the highest velocity item ever launched in its category. DeeBee's Organics currently exports to 4 countries and all 50 U.S. states, with California an important hub for this important growth in the U.S. market.

In addition, the company's U.S. Sales Manager has moved from Canada to the Los Angeles area - a location specifically chosen due to its export power and the strength of the Southern California business community. In two short years, DeeBee's Organics has launched with retailers including Raley's, Smart and Final, Nob Hill, Mother's Markets, Lassens, Bristol Farms, and Lazy Acres, as well as a variety of independent stores within the state. DeeBee's Organics is currently growing the company's export power globally, and plans to continue building their business out of Californian ports. Dr. Laslo-Baker and her team are working to build their export component to increase their use of the Port of Los Angeles with the goal of shipping to Hawaii, Asia, Australia, New Zealand, and South America.

Dr. Laslo-Baker is proud of the environment of innovation and creativity cultivated at DeeBee's ~ she welcomes new ideas and encourage her team members and family to think outside the box, and encourages everyone she meets to constantly aspire to the next level, move forward and conquer each and every challenge they face by coming up with three possible solutions and if they don't find the answer, we can solve it as a team.

All these outstanding personal and professional achievements accomplished by Dr. Laslo-Baker are the reasons she has been selected as WIT-LA's Global Trade Ambassador Canada – 2019.

After graduating from school, Dr. Laslo-Baker obtained her PhD in Maternal-Fetal Toxicology, and has devoted years to researching the extensive advantages of herbal blends and experimented with fresh fruit combinations. In 2013, she and her husband launched their own company, DeeBee's Organics, to address the needs of mothers to provide healthy and delicious food for their children.

The idea to start DeeBee's Organics came from her kitchen when her own children were 8 and 10 years old. David wanted to make tea and Jocelyn wanted to prepare popsicles. The two kids were arguing over who wanted to make what with mommy, when Jocelyn said, "Mommy, let's make 'teasicles'." In that moment, Dr. Laslo-Baker realized, as a Mom and a PhD Medical Scientist, there weren't enough healthy, organic snacks in the stores without chemicals, toxins or preservatives. Her 'eureka' moment had struck – she then understood why she had spent all those years studying the effects of chemicals and toxins on child development: it was for the purpose of creating a company dedicated to providing every family with healthy, clean-label, organic treats to enjoy together. With her background in medical sciences, she can positively ensure that every single product DeeBee's makes is absolutely pure, clean, nutritious AND the best tasting on the shelf in its category.



Past Global Trade Award Recipients

WIT-LA'S GLOBAL TRADE AWARD RECIPIENTS 2018

COMMISSIONER VALERIA VELASCO

Outstanding Woman of the Year in International Trade 2018

CYNTHIA TORRES Global Trade Catalyst of the Year	AMERICAN HONDA MOTOR CO., INC. Corporate Member of the Year 2018
RICK LORENZEN Guy Fox Special Award	MRS. NGUYEN THI BAO HIEN Global Trade Ambassador - VIETNAM
LISA DE LA FLOR Innovative Exporter of the Year	ANNE PATRICIA SUTANTO Global Trade Ambassador - INDONESIA
SASHA GOODMAN Innovative Logistics Professional	BARB STEGEMANN Global Trade Ambassador - CANADA

WIT-LA'S GLOBAL TRADE AWARD RECIPIENTS 2017

KRISTIN DECAS

Outstanding Woman of the Year in International Trade 2017

JASMIN SAKAI-GONZALEZ Global Trade Catalyst of the Year	LYNNETTE KEFFER Innovative Exporter of the Year	JANICE McDONALD Global Trade Ambassador - CANADA
DR. NOEL HACEGABA Guy Fox Special Award	KRISTINA MATHEWS Innovative Importer of the Year	LE HONG THUY TIEN Global Trade Ambassador - VIETNAM
	SARAH STROTH Member of the Year 2017	

WIT-LA'S GLOBAL TRADE AWARD RECIPIENTS 2016

COMMISSIONER REBECCA F. DYE

Outstanding Woman of the Year in International Trade 2016

GUY FOX Guy Fox Special Award	ROBERT KRIEGER Member of the Year 2016	ROSA HEARN Innovative Importer of the Year
BILLIE R. SULLIVAN International Trade Catalyst	KIM NGO Innovative Exporter of the Year	MME. THAI HUONG Global Trade Ambassador - VIETNAM

WIT-LA'S GLOBAL TRADE AWARD RECIPIENTS 2015

ANNE MARICICH

Outstanding Woman of the Year in International Trade 2015

JEAN CORONEL International Trade Catalyst of the Year	KATHY HONG Innovative Importer of the Year	STELLA POON Global Trade Ambassador - HONG KONG
NORMAN W. HARRIS III Member of the Year 2015	ANGELA ROSENBACH Global Trade Ambassador Brazil	NGUYEN THI TUYET MINH Global Trade Ambassador - VIETNAM
MARYAVIS BOKAL Innovative Exporter of the Year	REBECCA BRANHAM Global Trade Ambassador	

WIT-LA'S GLOBAL TRADE AWARD RECIPIENTS 2014

JULIE ANNE HENNESSY

Outstanding Woman of the Year in International Trade 2014

FATMA YUCELER International Trade Catalyst of the Year	MEGAN CULLEN Innovative Exporter of the Year	TINA TANGALAKIS Global Trade Ambassador - GHANA
ROBERTA YANG Member of the Year 2014	JANE KIM Innovative Importer of the Year	DANG TANH HANG Global Trade Ambassador - VIETNAM

WIT-LA'S GLOBAL TRADE AWARD RECIPIENTS 2013

SUSAN KOHN ROSS

Outstanding Woman of the Year in International Trade 2013

RANDAL LONG Member of the Year 2013	MARLEN MARROQUIN International Trade Catalyst	KAREN CHEN Global Trade Ambassador - Taiwan
MICHELE MCGOWAN Innovative Exporter of the Year	JACKIE KIM Global Trade Ambassador - KOREA	NGUYEN THI CUC Global Trade Ambassador - Vietnam
YOUNG MEE SHIN Innovative Importer of the Year	JULIE SMITH-BELTRAN Global Trade Ambassador - Mexico	NGUYEN THI DIEN Global Trade Ambassador - Vietnam

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*We Thank
all our Guests and
Dignitaries*

*for joining us on this celebratory evening
and supporting our vision
of the Global Trade Awards Gala.
We look forward to seeing all of you
next year.*



THANK YOU!



John Burcher Band

The Brass Bandits are 11 musicians who have gravitated to Wrightwood to make music. They all have numerous musical experiences ranging from rock & roll to classical and they all love the Big Band Era. Their organizer, John Burcher, has played with ensembles in the High Desert

for several decades. His bands are known for always having a "horn section." He is on call with several bands when they need a "sub" whether for woodwinds, guitar or bass. While pursuing a career in Education Administration, he continued to perform in rock, country, and jazz bands, and often says, "If it sounds good it doesn't need a label."

Norman Harris iii, Photographer

Licensed Customs Broker

Manager, Customs Services & Compliance at Nippon Express NEC Logistics America, Inc.



WIT-LA Member Norman Harris has been involved with photography for more than 30 years through the Boys and Girls Club of America, Westchester HomeTown News, and The Santa Monica Star newspaper; in addition he has served as the official photographer at WESCCON.

Norm is an Instructor with Learning Network, 2009 – Present.

Licensed as a Customs Broker in 1989, he is a member of WIT-LA and former President of the Los Angeles Customs Brokers and Freight Forwarders Association.



Program Booklet designed by Kathryn Yoder

Kathryn is an award-winning graphic designer based in Phoenix, with more than 15 years' experience helping grow companies through print and internet advertising, and has created graphic designs of Programs, e-blasts, flyer, brochures, and banners for WIT-LA for over 7 years. graphixbykathy.com



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INTERNATIONAL

When you are a member of WIT-LA, you are a member of OWIT, our umbrella organization. There is a far reaching global network with member chapters on every continent on the globe.

Every year, there is an OWIT conference. Last year it was held in Nairobi, Kenya, hosted by OWIT's Kenya chapter. and this year it was held in Tampa, Florida.

United around the globe to foster international trade and the advancement of women in business.

Our growing network continues to provide a collective forum to support education, to facilitate information exchange and to promote networking. In pursuing these goals, OWIT strives to provide a rewarding volunteer environment, to stay at the forefront of trade and technological developments, and to build partnerships and alliances with peer organizations and associations.

Newest chapters in Zimbabwe and Nigeria!





WIT-LA PROMOTES INTERNATIONAL TRADE

A clear and insightful customs strategy

PwC's Customs & International Trade practice is a leading global provider of customs and international trade compliance and consulting services. Our dedicated customs professionals are located in over 65 different countries with experience in many cost-saving and compliance-related areas. We have the insight to help you develop responsive customs & international trade strategies to meet the challenges you face as an executive in today's global economy.

To learn more about how our Customs & International Trade practice assists clients, please feel free to contact:

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