



About the Speakers:



Tiffany Wong

Director, Los Angeles

Hong Kong Trade Development Council

The Hong Kong Trade Development Council (HKTDC) is a statutory body established in 1966 to promote, assist and develop Hong Kong's trade. With 50 offices globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a two-way global investment and business hub.

The HKTDC organizes international exhibitions, conferences and business missions to create business opportunities for companies, particularly small and medium-sized enterprises (SMEs), in the mainland and international markets. The HKTDC also provides up-to-date market insights and product information via research reports and digital news channels.

As Director of Los Angeles, Tiffany leads Hong Kong Trade Development Council's operation in the West Coast, facilitating enterprises in the United States to invest, trade and do business in Asia, particularly in China and ASEAN, through partnership with Hong Kong.

Tiffany joined the HKTDC in 2009 and was involved in various trade fairs and conferences. Prior to moving to Los Angeles, she was responsible for formulating and implementing the promotional program for Hong Kong's entertainment industries.

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