

PROMOTING GLOBAL TRADE, RECOGNIZING LEADERS

# 2020 GLOBAL TRADE AWARDS - CELEBRATE WITH US VIRTUALLY -



*Virtually  
Celebrating*



**Thursday  
December 10  
6pm - 7:30pm  
Virtual Event**

## Join Us For An Evening Of Celebration

as we honor exceptional leaders, who have made unique contributions to our community and the international business world.

Awards will include our 2020 Woman of the Year in International Trade

## Virtual “Live” Entertainment!

Enjoy musical performances throughout the program



*Past Recipients of Bob Kleist Leadership Award*

## **Leading Organization Promoting International Trade for Southern California**

**Providing professional and personal enrichment and a platform for global networking**



P.O. Box 45802  
Los Angeles, CA 90045-0802  
(213) 545-6479  
E-mail [info@wit-la.org](mailto:info@wit-la.org)  
[www.wit-la.org](http://www.wit-la.org)

## **OUR STORY**

### **Southern California Organization With Global Reach**



**In 1985, a group of women from the Los Angeles area formed Women in International Trade - Los Angeles (WIT-LA) with the objective to advance career and trade opportunities for women in Southern California.**

**Today WIT-LA is recognized worldwide for building ongoing trade relationships within and between global communities.**

After more than 35 years of providing educational programming and networking opportunities, our organization is now well positioned to further the advancement of women and men in international trade in Southern California. By expanding our global horizons and building strong business relationships, our organization will continue to grow and is committed to serve our international trade community so that it thrives and excels as one of the leading centers of international trade around the world.

WIT-LA, achieves global reach by its affiliation with **OWIT - Organization of Women in International Trade** - a non-profit professional organization with over 2,500 members worldwide and operating since the late 1980's designed to promote women doing business in international trade by providing networking and educational opportunities.





# The Vision of The Global Trade Awards Gala

**WIT-LA is very proud to present a premier one-of-its-kind event  
in the Southern California area that recognizes  
women influencers in international trade**

We are thrilled to present our Awards program for its eighth year and during these very extraordinary times the event will be presented virtually. We did not want to skip this opportunity! By recognizing and celebrating outstanding women leaders through acknowledging their accomplishments and unique contributions to our community and to the international business world, we believe that WIT-LA is instrumental in helping expand the sphere and value of international trade, not only to our local, but also to the national and global economies.

WIT-LA's Global Trade Awards Gala draws individuals together from the international trade community. It recognizes and celebrates international trade and women, who have made a difference by serving as role models and by laying the groundwork to advance international trade. We all are paving the way for others to successfully expand their business internationally, as we strengthen the vision of a more integrated world of international trade.

WIT-LA's goal in presenting the Global Trade Awards at this 8<sup>th</sup> Annual Gala in 2020, and those to follow in coming years, is to heighten awareness of the critical importance of international trade in Southern California, and to recognize the far reaching effects and powerful impact generated by the Ports of Los Angeles, Long Beach, Hueneme, and by the Los Angeles World Airports on not only our local, regional, and national economies, but also on the global economy. WIT-LA is proud to celebrate the importance and magnitude of this effect on international trade.

WIT-LA is committed to our vision of service in support of sustained, profitable growth for all enterprises, organizations, agencies, and entities whose charter and mission includes participation in, or support of, international commerce. Our Annual Global Trade Awards Gala recognizing the contributions and achievements of those who lead and share this vision now and in the future will continue in pursuit of fulfilling our vision.

Women in International Trade - Los Angeles (WIT-LA) is a California non-profit organization founded in 1985 by professional women involved in international trade to provide professional and personal enrichment to its members.

Women in International Trade, Los Angeles (WIT-LA)  
info@wit-la.org www.wit-la.org (213) 545-6479  
P.O. Box 45802, Los Angeles, CA 90045



Serving the international trade community in the Southern California area since 1985 United around the globe  
to foster international trade and the advancement of women in business

# YOU ARE INVITED TO SPONSOR

6:00 pm  
December 10,  
2020



**CELEBRATE** international trade and women who have made outstanding contributions to the industry, and to economic development that lead to local, national and global growth.  
**SPONSOR,** and your company will play an important part in continuing to recognize extraordinary women in International Trade.

## WIT-LA's Global Trade Awards Gala Sponsorship Levels:

All Sponsor Levels: Opportunity to provide your company's promotional giveaways

### Virtual Platinum \$3,000

- 20 Tickets • Session Sponsor
- Swag Opportunity
- Logo on Agenda Page during Virtual Gala

- Logo on Home Page and Sponsor Page WIT-LA Gala website
- Hyperlink of logo from WIT-LA website to your company website
- 2 minute message to be played during event
- Premier placement Program Booklet full page advertisement
- Exhibitor Page Logo link to your website

### Virtual Gold \$2,000

- 10 Tickets • Swag Host
- 1 minute message to be played during event

- Logo on Home Page and Sponsor Page WIT-LA Gala website
- Hyperlink of logo from WIT-LA website to your company website
- Half page advertisement in Program Booklet
- Exhibitor Page Logo link to your website

### Virtual Silver \$1,000

- 5 tickets
- Logo on Sponsor Page, WIT-LA Gala website

- 20 second message to be played during event
- Quarter page advertisement in Program Booklet
- Exhibitor Page Logo link to your website

### Virtual Bronze \$500

- 1 Ticket
- Logo on Sponsor Page WIT-LA Gala website
- Exhibitor Page Logo link to your website

### Virtual Exhibitor \$500

- 2 Tickets
- Exhibitor Page Logo link to your website

**Net proceeds go to WIT-LA's philanthropic programs;** locally, the Marjorie Shostak Scholarship and Gladys Moreau Scholarship, and globally, scholarships around the world through Room to Read®, WIT-LA's preferred charity.



Sponsor this event - [Click Here](#) or E-mail [info@wit-la.org](mailto:info@wit-la.org)  
[www.wit-la.org](http://www.wit-la.org) <http://wit-la.org/gala/sponsorship.asp>

