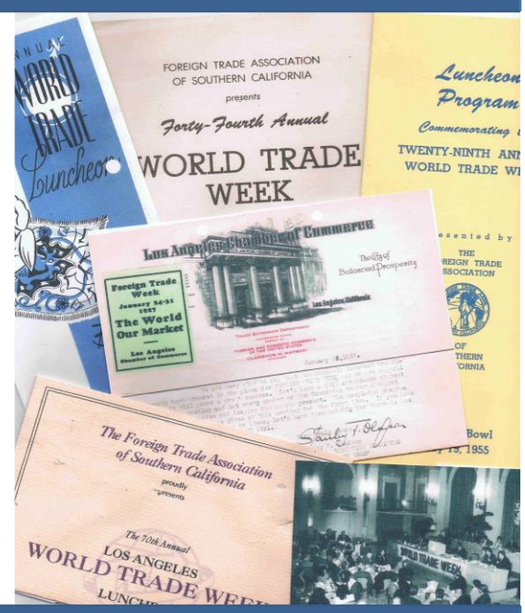
The 87th Annual
World Trade Week & International Trade Delegates Luncheon and Trade Fair



Luncheon Speaker

Lyndon Faulkner, President and CEO
Pelican™ Products, Inc.

Topic

Capitalizing on Global Market Opportunities

Followed by Presentation of the

Marjorie M. Shostak Distinguished Service Award

FTA Morning Workshop Topic

Latest Trade Update with CBP and Industry

Thursday, May 23, 2013

FTA Workshop: 8:30am-11:00am | Trade Fair: 11:00am | Luncheon: 12:00pm

Hilton Long Beach
701 W. Ocean Blvd., Long Beach CA 90831

Keynote Speaker:

Lyndon Faulkner
President and CEO
Pelican™ Products, Inc.

As President and CEO, Lyndon Faulkner brings more than 25 years of visionary experience to his role and is leading Pelican Products, Inc., through its next era of dynamic growth. Since Faulkner joined Pelican in 2006, the company has realized a sales increase of 400% by following an aggressive strategy highlighted with acquisitions and international expansion. New sales offices and manufacturing facilities across the globe have been formed including the acquisition of key Australian distributor and the launch of the Advanced Area Lighting Group.

Pelican Products' Growth from a Small Garage to Global Success

Pelican Products, Inc. today is the global leader in design and manufacture of both high-performance case solutions and advanced portable lighting systems used by firefighters, police, defense/military, aerospace, entertainment, industrial, and consumer. In 2004 the company, headquartered in Torrance, CA, was acquired by private equity firm Behrman Capital. Shortly thereafter, Pelican Products experienced an incredible growth trend under new CEO Lyndon Faulkner. After several years of ramping up the organization, 2008 was a banner year that saw Pelican Products execute an aggressive growth strategy highlighted with international expansion and acquisitions. Pelican's international expansion has continued with the opening of sales offices in South Korea, India, Turkey, Saudi Arabia, and South Africa

CEO Lyndon Faulkner will share how the company has achieved successes and managed the challenges that makes Pelican Products the global leader it is today.

FTA Morning Workshop Topic

Latest Trade Update with CBP and Industry

Please join our morning workshop for an informative and interactive discussion with CBP and industry representatives on the following topics:

- Impact of Sequestration on CBP operations
- Managing CBP exam process and backlogs
- Latest Developments in CBP Trusted Trader programs
- Roundtable discussion with CBP and Industry representatives

Speakers include:

- Anne Maricich, Assistant Director – Trade, CBP
- Elva Muneton, Assistant Port Director LA/Long Beach, CBP
- Michael Maricich, Supervisory National Account Manager, CBP
- Dan Meylor, Customs Administration Manager, Carmichael
- Adonna Martin, Vice President of Operations, Price Transfer

Moderator: Erik Smithweiss, FTA President

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Bronze Sponsors

Sponsorship Levels

Sponsorship/Exhibitor Opportunities at Trade Fair:

Platinum - $1,500

- Recognition in all WTW luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- One six-foot table at the Trade Fair to be held just prior to the luncheon
- Table of 10 in a prime location at the WTW luncheon
- Five tickets to the FTA workshop on Free Trade Agreements

Gold - $1,000

- Recognition in all WTW luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- One six foot table at the Trade Fair to be held just prior to the luncheon
- Five tickets to the WTW luncheon with pre-assigned VIP seating
- Three tickets to the FTA workshop on Free Trade Agreements

Silver - $500

- Recognition in all WTW luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the WTW luncheon with VIP seating
- One ticket to the FTA workshop on Free Trade Agreements

Bronze - $250

- Recognition in all WTW luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- One ticket to the WTW luncheon with VIP seating

Luncheon & Workshop Only:

Single Seat Luncheon Tickets - $70

Luncheon and Workshop Tickets - $100

Reservations Accepted Online

For More Information, please visit the FTA website at www.foreigntradeassociation.com

Phone: 888-223-6459, Email: info@foreigntradeassociation.com

Please Click Here to Register Online

Foreign Trade Association
437 S. Cataract Avenue
Suite #4B
San Dimas, CA 91773
Phone: 888-223-6459 | Fax: 310-220-4474
info@foreigntradeassociation.com

Los Angeles Customs Brokers and Freight Forwarders Association, Inc.
P.O. Box 4250
Sunland, California 91041
Phone: 818-951-2841 | Fax: 818-353-5976
la.cbffa@verizon.net

Women in International Trade-Los Angeles (WIT-LA)
8726 S. Sepulveda Blvd., Suite D-272
Los Angeles, CA 90045
Phone: 213-545-6479 | Fax: 866-711-2470
info@wit-la.org