



## 2010 California-China Trade & Investment Conference

2010 加利福尼与中国贸易与投资会议

Developing Stronger Commercial Ties between California & China

October 21<sup>st</sup> 8:30 a.m. – 6:00 p.m. Downtown Marriott Los Angeles, CA

### *A Complete Day of Prominent Private Sector and Government Speakers from China and America*

Jointly Sponsored by:

加强加利福尼与中国之间的贸易往来

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#### Conference Sponsors



Doing business with China has changed in the past year. This Conference will provide valuable insider information to the business owner on how to profit in China in the current economic climate of 2010. Expert speakers from a wide variety of trade sectors will go to the core of successful business in China with how-we-did-it case histories of California companies finding success in China. The U.S. Commercial Service will provide case histories of how they have provided valuable services to build successful US-China trade relationships. This is an excellent opportunity to make personal connections with Southern California Chinese business owners and other California leaders exporting to China.

Sectors include export and brand development case histories in cosmetics, energy transmission, IT, computer software, finance, new tax and accounting regulations and others.

The Conference will showcase senior government officials from both nations, and a roster of notables. Featured Speakers invited include Mr. William Zarit, Minister Counselor, Commercial Affairs, US Embassy, Beijing, and Consulate General of the PRC (LA) BYD USA (electric cars), NAROS (Andrew Pan), ExIm Bank, KPMG, Mr. Edward Nixon, NBA China and others. Enjoy presentations from a dozen experts in their field of specialty.

Learn how the US government can help you find partners in China, attract Chinese investment into California, provide financing and guidance for California exports to achieve success in the world's fastest growing market.



<http://acteva.com/booking.cfm?bevalD=208895>

To learn more and to register, please visit [www.scrdec.org](http://www.scrdec.org).

Individual tickets: \$90. Table of Ten Sponsorship \$1,200.

For sponsorship information, please contact: Mr. Patrick D. Mulcahy, Chairman, California-China Conference (714) 424-9999 [pdmulcahy@gmail.com](mailto:pdmulcahy@gmail.com). or Mr. Hud Warren, Sponsorship Committee Chair, (310) 984-6996 [HWarren@ChinaWestllc.com](mailto:HWarren@ChinaWestllc.com)