



## **Privacy Policy**

### **Collection of Information**

The sole owner of information or data registered on or collected from the site is Women in International Trade – Los Angeles (WIT-LA) and all of its affiliates, subsidiaries or other related companies (“WIT-LA” or “we” or “us” or “our”).

The information or data registered on or collected from the site is not made available to the public.

WIT-LA does not and will not share the information or data with any third party unless required to do so to be in compliance with applicable law, court order, judgment or other legal process served by any entitled authority or to protect our interests, rights or property or to enforce our Terms and Conditions.

WIT-LA does use this information to send emails to: 1) provide members and prospective members with details regarding upcoming WIT-LA events; 2) provide members and prospective members with details regarding upcoming Industry events where WIT-LA is a co-sponsor and/or supporting organization; 3) provide members the opportunity to renew membership to WIT-LA; and, 4) provide prospective members the opportunity to become a member to WIT-LA. All email recipients have the option to ‘opt out’ of receiving additional email communication from WIT-LA.

### **Data transfer to WIT-LA**

We request information from the user to access specific forms or to use specific areas of the site. The user submits contact details and other information. We use this information to contact the user if there are any issues in processing a request.

Information which is provided via the internet is not secure. The data can be accessed by other unauthorized third parties. WIT-LA is not responsible or liable for the security of your data on the internet while it is being transmitted to us on the internet. Please use a different means of communication to provide data if you think this is necessary for security reasons.

### **Processing of data**

We automatically collect and track IP addresses to analyze trends, track user movements, measure the length of time spent on the site to better understand traffic and to help diagnose server issues. An IP address is a 32 binary digit number which identifies senders and receivers of information. IP addresses are not linked to personally identifiable information.

We use cookies to identify and map user patterns to enhance the overall user experience when using the site. A cookie is a small data file which is placed on the hard drive of the user's computer.

### **Links to other websites**

The site contains links to other third party websites. WIT-LA is not responsible for the content or privacy policy or privacy practices of any other third party website.

### **Acceptance of Privacy Policy**

By using the site you are accepting all provisions of this Privacy Policy.

### **Updates and Changes to our Privacy Policy**

If changes are made to this Privacy Policy they will be posted on the site with no prior notification to the user. Any change will be effective immediately upon posting to the site. We invite you to check the date of the last update to ensure you are familiar with any change to the policy.

### **Contact us**

If you have any questions or comments about the Privacy Policy, this website, or the use of this website you can contact:

Women in International Trade – Los Angeles (WIT-LA)  
PO Box 45966  
Los Angeles, CA 90045  
USA

**Last updated September 28, 2011**